

COOLING WHAT MOVES YOU

Mobile Air Climate Systems Association (MACS)





Factual Overview

***ACTION* magazine is the publication of the Mobile Air Climate Systems Association (MACS)**

a non-profit trade association.

Publishing 8 annual issues.

(February, March, April, May, June, July/Aug, Sep/Oct, Nov/Dec)





(MACS) is the leading provider for U.S. EPA required Section 609 certification for mobile A/C technicians.

In order to repair mobile A/C systems technicians must achieve Section 609 Certification





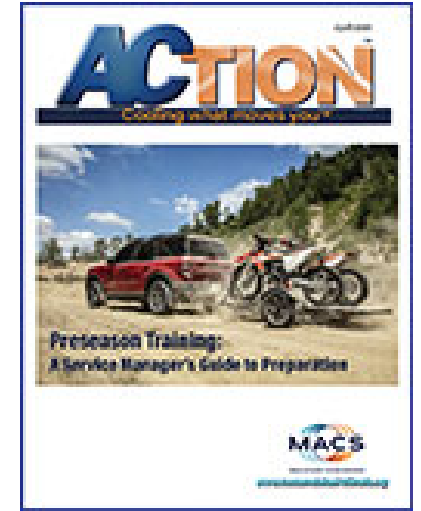
MACS has the certification data for 1,300,000+ mobile A/C professionals and their employers that include independent auto repair shops, chain repair shops, OEM dealerships, commercial and municipal fleets, truck repair specialists and any professional business that performs service on vehicle air conditioning systems.





The **access to the data** for certified technicians and their service and repair shops is what makes *ACTION*TM magazine such a **valuable asset** to advertisers who wish to reach the mobile A/C and engine cooling system product end user...**your customer**. No other publication is laser focused on this niche market data.





MACS ACTION magazine reaches 13,000 in
and the digital issue is pushed out to 30,000 email addresses
at the same time and is cross promoted through MACS
Facebook, Twitter, LinkedIn and Instagram platforms.
MACS digital publication averages 24,000 page views per issue.



ACTIONTM

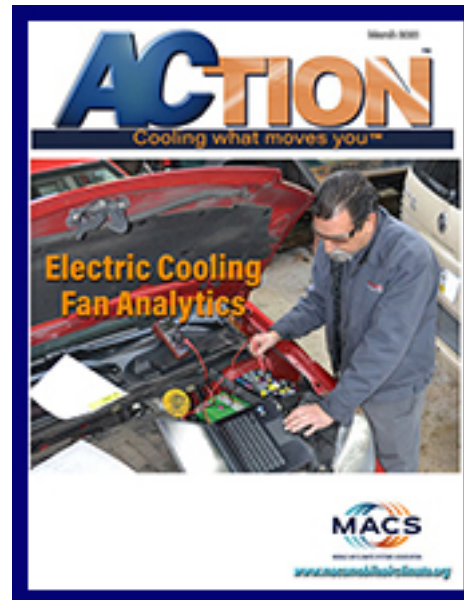
Cooling what moves youTM

- **MACS ACTION** magazine rotates our mailing list to use the newest data coming into our data base each issue after fulfilling issues to members and subscribers.





MACS has been honored over 100 times for editorial excellence and is the industry journal for the mobile A/C industry.





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